

Sound Production: 30 – 60 second commercial spot

To be passed in:

1. Pre-production script in Word Document
2. Final WMV file

Task: Come up with a product/event or use the following website to find a product which you are going to create a 30 second audio commercial spot. <http://totallyabsurd.com/index.htm>.

All commercial spots must include a voice recording and mood setting music. Images are not needed. However, a solid colour background might be a good idea. Using a background might assist in allowing more than one continuous recording for your project.

Create a script describing what you will say; including background/mood setting music type you might use to complement your work. **Save this file as partnernames_bonus**

1. Record your script.
2. Add background or mood setting music as required to complete the assignment.
3. Save your project as a WMV file type with the file name Partnernames_bonus

PLEASE indicate if you are willing to share your projects.